



MEDIOBANCA
Banca di Credito Finanziario S.p.A.

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Press release

Mediobanca – Banca di Credito Finanziario S.p.A. completes the sale of 10% stake in Tod's S.p.A. via an accelerated bookbuilding aimed at Italian and foreign institutional investors

Today 15 december 2010 Mediobanca announces to have placed, through an "Accelerated Bookbuilt Offer", n. 3,060,000 Tod's S.p.A. ordinary shares (approximately 10% of the ordinary share capital) to institutional investors at a price of Euro 76.00. The shares have been offered by Diego Della Valle & C. SAPA (6.08% of the ordinary share capital), by Diego Della Valle (1.96% of the ordinary share capital) and by Andrea Della Valle (1.96% of the ordinary share capital). Settlement of the operation is expected on the 20 December 2010.

Milan, 15 December 2010

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