

## **Mediobanca, Compass and CheBanca! renew their support for rugby**

### **The three Mediobanca Group companies return to the pitch to support the “Rugby in the Parks” initiative**

*Milan 8 April 2014* - The **Mediobanca Group** has confirmed, for 2014 as well, its participation in **Rugby in the Parks**, the third edition of the sporting event organized by the **Milan town council** and by **Rugby Grande Milano**.

This year too, **Mediobanca, Compass and CheBanca!** will be returning to the pitch, to show their support for the core values traditionally associated with this sport: **honesty, responsibility, determination** and **team spirit**: a philosophy which the Mediobanca Group is keen to do its part to spread, starting with children and their families.

For this reason, alongside its support for Rugby in the Parks, this year the Mediobanca Group is also running a special project: the **Mediobanca Group Rugby Camp**. Aimed at **50 young people aged between 12 and 15**, the Camp will be run by **Diego Dominguez** and will take place in Milan from **30 June to 4 July 2014**.

Furthermore, as in previous years the Group will be **donating special shirts** to the children involved in the mini-tournaments for beginners during the **Rugby in the Parks** initiative, which this year will be running in Brescia, Turin, Verona and Bologna as well as Milan.

The event will close with a grand finale to be held at the **Arena Civica in Milan**, when all teams involved in the various cities will take part in a day of fun and sport in the open air.

For further information

**Mediobanca Group Communications**  
*Paola Salvatori - Stefano Tassone*  
*Tel. no.: (0039) 02-8829.012-319*

## Mediobanca

Mediobanca is the leading investment bank in Italy.

For over sixty years we have helped our clients grow, offering high-quality advisory services and providing finance in all its various forms, from more traditional bank credit to the most sophisticated solutions available on capital markets.

Discretion and prompt execution are the hallmarks of our service, delivered by a streamlined unit of skilled bankers noted for their keen team spirit and strong sense of corporate identity, whose actions are always based on the highest ethical values and principles.

## Compass

Compass, part of the Mediobanca Group, started operating in the consumer credit business in 1960. Today it is a significant player in the financial services industry: with €9.5bn in loans outstanding, 100 partnership agreements in place in the banking, insurance and distribution sectors, 2.4 million customers, 460,000 credit card holders and 158 owned branches throughout Italy (data as at 31/6/13, including the operations of group company Futuro).

Compass has been an electronic money institution since 2013.

Very much future-oriented, Compass draws on its quality and reliability to support Italians' projects via credit and payment instruments.

## CheBanca!

CheBanca! ([www.chebanca.it](http://www.chebanca.it)) is the Mediobanca Group's bank for everyone. Set up in May 2008, the bank offers simple, cheap projects to meet the modern consumer's needs: saving, efficiency, high standards of service and professionalism. CheBanca! arrived on the market using a multi-channel distribution model: website, customer service and innovative branches which add a modern twist to the concept of the bank, with no physical barriers and opening times typical of shops (9.30 a.m. - 7.00 p.m., open Saturdays 9.30 a.m. - 1.00 p.m.).